



The “Race to the Reveal” Contest (“Contest”) is sponsored by the Central Bank of Boone County (“Sponsor”). This Contest is governed by these Official Rules (“Official Rules”). By participating in the Contest, each entrant (referred to as “entrants” or “participants”) agrees to abide by these Official Rules, including all eligibility requirements, and understands the results of the Contest, as determined by Sponsor and its agents, are final in all respects.

This Contest is subject to all federal, state and local laws and regulations and is void where prohibited by law. NO PURCHASE NECESSARY TO ENTER TO WIN THIS PROMOTION. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ENTRY

Contest begins at 8:00 a.m. Central Time (“CT”) on April 1, 2019, and ends at noon CT on April 17, 2019 (“Contest Period”). You may enter at any time throughout the Contest Period until noon on April 17, 2019.

You enter the Contest by downloading the Scavify app, creating a Scavify account and enrolling in the Race to the Reveal scavenger hunt. You will then be presented with a list of challenges. Each challenge is worth a certain number of points. Throughout the course of the Contest Period, more challenges will be distributed through the app. Participants with the most points at the end of the contest period will be the winners.

You may also enter by mail by writing your name, home address, phone number(s) where you can be reached, and email address, (if applicable), on a 3 x 5” card and mailing it in an envelope to “Race to the Reveal c/o The Marketing Department, P.O Box 678, Columbia, MO 65205-0678.” Include all challenge answers, codes and photos with the time each challenge was completed. Your entry must be received by no later than noon on April 17, 2019.

The information you provide will only be used for contacting the winner of the contest. By entering, each entrant accepts and agrees to be bound by these promotion rules.

ELIGIBILITY

This Contest is open only to legal residents of the United States. Entrants must be 18 years of age or older or the age of majority in their state of residence at the time of entry. Employees of the Sponsor, its subsidiaries, affiliates, parent companies or vendors who, at the sole discretion of the Sponsor, are determined to be so

closely related to Sponsor's operations such that participation would result in the appearance of impropriety, and all of the immediate family members of the forgoing are not eligible to participate. "Immediate family" is defined as parents, stepparents, parents-in-law, siblings, siblings-in-law, step-siblings, grandparents, grandparents-in-law, step-grandparents, children, children-in-law, stepchildren and any other relative or person residing in any place of residence of an employee. The Contest is subject to all applicable federal, state, and local laws and regulations.

WINNER ANNOUNCEMENT

The Central Bank of Boone County will host a public event on April 18, 2019, to unveil the old time capsule and its contents and announce the winners of the scavenger hunt, who will win prizes and an opportunity to contribute to the next time capsule.

ODDS

Odds of winning a prize depend upon the total number of scavenger hunt participants.

CONTENT SUBMISSION POLICY

This policy applies to any video, photos, copy or other material (collectively known as "Content") that entrants submit to the contest.

The Sponsor reserves the right to review, delete and/or exclude any inappropriate, negative or irrelevant Content submitted on the Scavify app, as determined at the Sponsor's sole discretion. Content restrictions include but are not limited to the following:

Content cannot be sexually explicit or suggestive, profane or pornographic, or contain nudity;

Content cannot be unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group or be obscene, offensive or endorse any form of hate or hate group;

Content cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;

Content cannot defame, misrepresent or contain disparaging remarks about the Sponsor, or any brands or businesses;

Content cannot contain trademarks, logos or trade dress owned by others;

Content cannot contain any personally identifiable information such as license plate numbers, personal names, e-mail addresses or street addresses;

Content cannot communicate messages or images inconsistent with the positive images and/or goodwill with which the Sponsor wishes to be associated; and

Content cannot violate any law or depict any unlawful act or omission.

CONTENT RIGHTS & OWNERSHIP

Content becomes property of the Sponsor upon entry. By posting Content, you agree that anything you submit can be used by the Sponsor for marketing and advertising purposes. You also relinquish and release any and all rights and ownership interest you may have in submitted Content and transfer to the Sponsor any and all such

rights and interest, including copyrights. All stories and photos submitted are subject to review and may not be posted. Pictures containing other brands, logos, etc. may not be featured.

Your submission of Content grants the Sponsor and its agents an unlimited, worldwide, license and right to publish, use, edit, revise, adapt, modify and publicly perform, broadcast, display and disseminate the Content in any way, at any time, and in any and all media, without limitation and without consideration to you.

By submitting Content, you agree that (1) your submission is gratuitous and offered without restriction, (2) your submission will not subject the Sponsor to any obligation, and (3) Sponsor may disclose the ideas contained in the Content on a non-confidential basis to anyone or otherwise use the ideas without your consent and without any compensation to you. You acknowledge and agree that, by accepting your submission, the Sponsor does not waive any rights to use similar or related ideas previously known to the Sponsor, developed by its employees or obtained from sources other than you.

PRIZES

Three prize packages will be awarded following the end of the Contest Period. Contest winners will be the top three participants as determined by the Race to the Reveal leaderboard. The leaderboard ranks participants by points. In the event of a tie, participants who complete the challenge(s) first are ranked higher.

First place will receive \$500 cash prize and a \$500 donation to a charity of their choice. Second place will receive \$250 cash prize and a \$250 donation to a charity of their choice. Third place will receive \$100 cash prize and a \$100 donation to a charity of their choice. All winners will also get the opportunity to put something in the new 2019 time capsule, to be reburied later this year.

In order to receive a prize, each potential winner must meet all eligibility requirements to be awarded a prize as a winner, including responding to Sponsor's communications. Sponsor will contact the winner through the provided contact information or, if no contact information is provided, through the Scavify app. If any prize or prize notification or attempted notification is returned as undeliverable, if the winner does not respond within a reasonable time period (i.e., 7 days), if Sponsor is unable to contact the winner within a reasonable time period (i.e., 7 days), or if the winner is found to be ineligible or otherwise not in compliance with these Official Rules, the prize may be forfeited and may be awarded to an alternate winner at Sponsor's sole discretion. By accepting a prize, winner acknowledges he or she is in compliance with these Official Rules.

Winner is responsible for any and all taxes and other fees on the prize, and any and all other expenses, licenses, registrations and obligations relating to the acceptance and use of the prize. Unclaimed prizes will not be awarded to potential winner(s) that are ineligible due to failure to claim a prize or for any other reason of ineligibility, except that Sponsor may, in Sponsor's sole discretion, choose to award unclaimed prizes to alternate potential winner(s). If you are selected and eligible as a winner, your information may also be included in a publicly available winners list and you consent to the same.

GENERAL CONDITIONS

By participating, entrants agree to: (a) abide by the Official Rules and the decisions of the Sponsor, which shall be final in all respects; and (b) release, discharge and hold harmless Sponsor and each of their respective officers, directors and employees of the aforementioned entities (collectively, the "Releasees"), from any liability, claims or damages arising out of their participation in the Contest and the acceptance, use, misuse or possession of any prize. As a condition of entering the Contest, participant agrees that: (a) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to

claim, punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred but in no event attorneys' fees. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law. By entering, all entrants agree that this Contest is governed by laws of Missouri with venue in Boone County, Missouri, for the resolution of all claims and disputes. Sponsor's failure to enforce terms of these Official Rules shall not constitute a waiver.

This Contest is in no way sponsored, endorsed or administered by or associated with Instagram, Facebook, Twitter or Scavify. You understand that you are providing your information to Sponsor and not to Instagram, Facebook, Twitter or Scavify. Any questions, comments or complaints regarding this Contest shall be directed to Sponsor and not to Instagram, Facebook, Twitter or Scavify. Instagram is a registered trademark of Instagram, Inc. Facebook is a registered trademark of Facebook, Inc. Twitter is a registered trademark of Twitter, Inc. Scavify is a registered trademark of Scavify, Inc.

LIMITATION OF LIABILITY

Sponsor is not responsible for computer, printing, typographical, human or other errors, including, without limitation, errors which may occur in the administration of the Contest, the announcement of the prizes, the processing of entries or in any Contest-related materials; for stolen, lost, late, misdirected, undelivered, damaged, incomplete, illegible entries; or for transactions that are lost, misdirected or fail to enter into the processing system; or are processed, reported or transmitted late or incorrectly; or are lost for any reason, including computer, telephonic, paper transfer or human error, or electronic, computer or telephonic malfunction, damage, error, omission, interruption, defect, delay in operation or transmission, or any combination thereof. If, for any reason, this Contest is not capable of being implemented as planned, or infection by computer viruses, bugs, or tampering, unauthorized intervention, fraud, actions of entrants, technical failures, or any other causes corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify or suspend the Contest and at its sole discretion award a prize from among all eligible non-suspect entries validly received prior to the action requiring such modification.

SPONSOR

Contest is sponsored and administered by the Central Bank of Boone County, c/o 720 E. Broadway, Columbia, MO 65201

